Kings County
Transit Development Plan
Presentation to the
KCAG Social Service
Transportation Advisory Council

LSC Transportation Consultants

Study Process to Date

- Collected background data (demographics, local plans)
- Reviewed transit systems and performance
- Conducted Outreach:
  - Stakeholder Interviews
  - Onboard Surveys
  - SSTAC Meetings
- Evaluated Alternatives
- Developed Draft Plan
Presentation of Draft Transit Development Plan

KART Service Plan

- Reviewed various new services, identified performance measures
- Recommending most productive which meet goals of transit system
KART Service Plan Elements

- Revise Hanford Routes 1, 2 and 3 to reduce large one-way loops, increase coverage.
- Shorten Hanford Route 7 to improve on-time performance for Routes 4/7 and to serve new Kings County Center.
- Add Routes 9 and 10 to increase frequency on W. Lacey and 7th Street provide more direct service for COS students and provide service east of Hanford.
- Implement Sunday Service in Hanford
KART Service Plan Elements
(Continued)

- Introduce local fixed route service in Lemoore 7:00 AM to 6:00 PM Monday through Friday, and 9:00 AM to 5:00 PM Saturdays.
  - Provides better local coverage of Lemoore
  - Serves low income housing
  - Serves senior center
  - Reduces demand on Dial-a-Ride

Recommended Lemoore Service
KART Capital Plan

- **KART Vehicle Purchases/Refurbishing**
  - Purchase Four 30-passenger CNG buses
  - Refurbish Eight Bluebird Buses
  - Purchase Eight 10-passenger DAR vehicles

- **Miscellaneous Capital**
  - Bus Stop Improvements (for new routes and for improvements at existing stops)
  - Replace Shop Equipment
  - Avenal Transit Center
  - New KCAPTA Administrative Facility
# KART Capital Plan

<table>
<thead>
<tr>
<th>Project Description</th>
<th>Estimated FY14-15</th>
<th>Projected FY15-16</th>
<th>Projected FY16-17</th>
<th>Projected FY17-18</th>
<th>Projected FY18-19</th>
<th>Projected FY19-20</th>
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# KART Marketing Plan

- **Riders Guides:** Keep current with service updates, and improve layout to make it more readable.

- **Web Site:** Recommended improvements:
  - Better color schemes and graphics
  - Better drop-down menus, fix glitches
  - Good data, but needs better visuals
KART Marketing Plan
(continued)

- **Passenger Facilities**
  - Conveys transit information
  - Provides a positive image
  - Stops should be quickly recognizable with visible color scheme, logo and phone number

- **Outreach**
  - Presentations for high school students.
  - Presentations for seniors
  - Presentations for social service agencies

KART Financial Plan

- No increase of KART transit fares
- Ridership will increase ridership by 18 percent and operating costs by 14 percent; the overall cost-effectiveness of the KART transit program will be increased.
- The operating budget …
  - Is balanced over the planning period
  - Provides a 25 percent operating reserve (per KCAPTA’s policy)
  - Builds a capital reserve of just over $1.03 million in anticipation of high capital demands in the years following the plan period.
CAT Service Plan Elements

- No service changes for next several years
- Introduce local fixed route service in Corcoran in 2018-19: two-route hourly fixed route service using one bus
  - Greater convenience for able passengers
  - Ridership projections positive
  - Reduces demand on DAR

Corcoran Fixed Routes
**CAT Capital Plan**

- **Vehicle Purchases**
  - Four replacement buses

- **Miscellaneous Capital**
  - Electronic Fareboxes for new buses
  - Computerized Scheduling Software and Equipment
  - Bus Stop Installations

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CAT Marketing Plan

- **Riders Guides:** Make more user-friendly. New guides when fixed route implemented.
- **Web Site:** Improve color-scheme, navigation.
- **Vehicles:** Develop CAT logo, motto
- **Outreach:** Cost-effective marketing

CAT Financial Plan

- Increase discounted fares first year; increase DAR fares when fixed route introduced.
- Annual operating costs increase from $789,800 to $887,140 in FY 2019-20 (service plan impacts plus inflation).
- Introduction of fixed route increases costs by $31,000 to $32,000 in last two years. (4 percent over base costs).
- Ridership will increase by 40 percent due to introduction of fixed route.
CAT Financial Plan (cont)

- The operating budget is...
  - Balanced over the planning period
  - Assumes a 2% rate of inflation on costs and revenues
  - Uses $61,410 of capital reserve over five years as local match (9% of total reserve).

Questions? / Comments? / Suggestions?

Selena McKinney, LSC
selena@lsctahoe.com
916-342-7895